

BUSINESS
COMPANY
PROFILE



www.skylinesales.in



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COMPANY OVERVIEW

Skylinesales, a trailblazer in Pune's real estate realm, is reshaping the industry with its innovative 3S Agenda –Strategy, Sales and Satisfaction. Under the adept leadership of MD Mr. Anand Sharma, this tech enabled company, provides a holistic solution to builders. Mr. Sharma actively engages in operations, emphasizing that sales is just one facet of the challenge. Skylinesales harmonizes marketing, brand communication, data analysis, cash flow, and after-sales, efficiently creating demand from diverse sources while minimizing budgets. With an outstanding success rate of 99.99%, Skylinesales solidifies its commitment to excellence, emerging as a trusted partner in the success of Pune's builders.





OUR VISION

Our vision is to be the most preferred and reliable resource in the field of Property Business Management across the nation. To be a hand of support and belief for the homebuyers and to be the best channel collaboration for the Real Estate Owners.



OUR MISSION

Our mission is to cater the clients with highest level of services in real estate thereby ensuring the properties are sold in an exemplary manner. For the homebuyers, we aim to be an experience providers rather than just '**sellers**'. We endeavour to convey professional facility to clients and customers so that transactions are complete to the satisfaction of all concerned.



ANAND R SHARMA | Director

LEADERSHIP **OVERVIEW**

A management professional, Mr. Anand possesses more than a decade's experience in the field of mandate real estate industry. With his in-depth knowledge of every marketing segment, he has been an important contributor and the gel factor for **SKYLINE**. Mr. Anand handles all the in-house, outbound, and online marketing activities of **SKYLINE**. He has shaped the organization from start-up to one of the elites with his skills and forte in end-to-end real estate marketing.

In addition, we have experience, skilled & valicute team to undertake various responsibility at the project.

WHY SKYLINE



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FOR THE DEVELOPERS

SKYLINE is one-stop solution center right from the early day's promotion till the last unit sales. **SKYLINE** caters all the needs of a developer making them rest assured about brand, sales and marketing, so that they can concentrate on their key focus areas of construction only.

FOR THE BUYERS

SKYLINE is a bridge between a project and a buyer. From understanding the buyer's requirements till helping them in the budgeting, Vastu consultation, loans, legal procedures, interiors and what not! **SKYLINE** makes the buyer to visualize their dream into existence.

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WHAT INSTILLS OUR **CONFIDENCE**

SKYLINE is serving the real estate industry since its inception. In these years, we have sold around 5.3 million square feet of area in Pune and Mumbai. We always strive to conduct a thorough understanding of the market drivers and recognize how to utilize the same for the best results. We are in a persistent learning process and always take the lessons from our previous experience, and to make it happen, we implement these learnings in each new assignment. Our all time object is to achieve more sales, and fewer expenses. We are always keen to maintain and enhance our client reputation through our system and process.

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LEADERSHIP SUCCESS

- Mont Vert Belair
- Mont Vert Belbrook
- Star Altair
- Manas Valley
- Ekdant Pooja Park
- Pebbles Urbania
- Navyangan
- iLife
- Vaidehi Villas
- Ellanza
- The One
- WeHome Lakeside
- Majestique Tower
- Morya Tower
- Accord Homes
- Yash Ellina
- Parth Enclave
- Yash Gracia
- Yash Rhythm
- Codename Humanistic

In the real estate world, **Mr. ANAND** has been consistent in the top ones in Pune area. Mr. ANAND has catered more than **53,00,000** Sq. Ft. of dreams come true for its buyers.



OUR FEW CASE STUDIES



Location : Pune | **Year** : 2016-2018

Lake Side- A project by Jairaj & We Home Housing Pvt Ltd - Anand's 1st Mega Success where we delivered 140 units in 15 days with a minimal marketing cost of just 5 Lakhs

Location : Bhugaon | **Year** : 2018-2019

Dream Fair- a one of its kind property fair where as an organizer we booked 75 units in just 2 days. This exhibition was held at Ambrosia Garden - Bhugaon. (This was the first micro-market exhibition)

Location : Pune | **Year** : 2018-2019

Mont Vert Belair & Mont Vert Belbrook - This was a tough situation of mismatch in demand v/s supply where the footfall was as low as 20- 30/day, however Anand successfully cracked to sell the units

Location : Pune | **Year** : 2018-2019

'The One' -Project by Abhinav Group The promoter was struggling to sell the units and had hard times with earlier sole-selling agencies. Anand took over this challenge and executed the total sales in 12months

OUR FEW CASE STUDIES



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Location : Pune | **Year** : 2018-2019

Parth Enclave, a great success of **SKYLINE** Realty got 28 ready to move units that we sold in 30 days without spending single penny on marketing.

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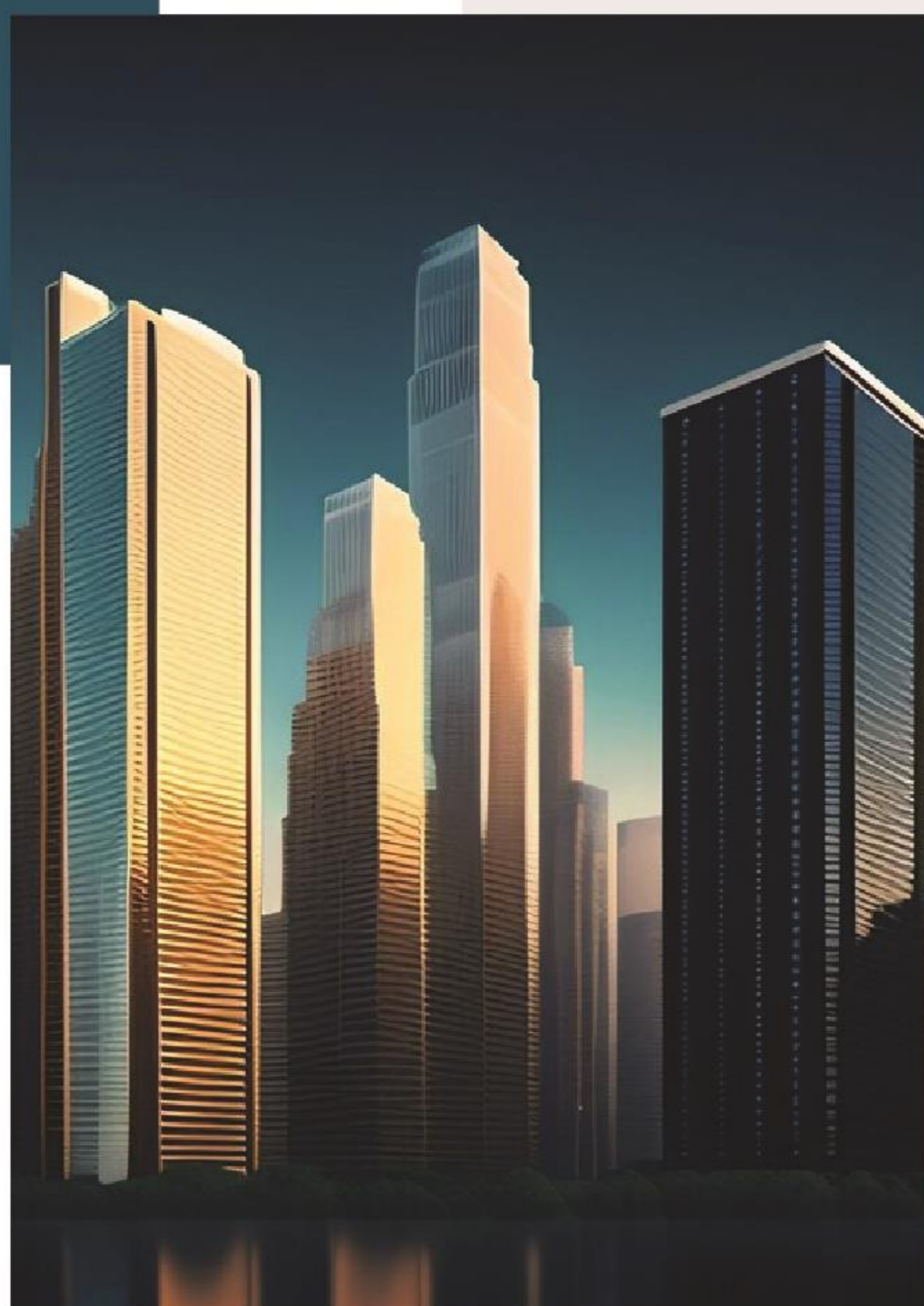
Location : Bhugaon | **Year** : 2019-2020

“Star Altair” - this was the pioneer project by Developers at Bhugaon. There were big fishes like Kolte-Patil and Suyog City Developers, **SKYLINE** cracked the sales in 18 months with all units sold successfully

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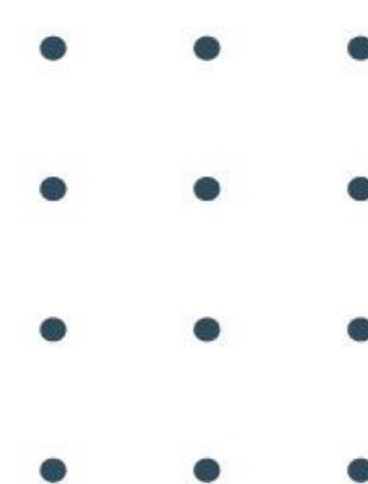
Location : Pune | **Year** : 2019-2020

Concept Marketing - “Easy to Buy Easy to Pay” - For Merlin Group’s Navyangan Project - Sold 100 Units in 90 Days



Location : Thane | **Year** : 2019-2020

BANKON’s Thane Office-Made 50Cr business in the launch quarter



OUR FEW CASE STUDIES



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Location : Pune West | **Year** : 2021-2022

Accord Launch-2.0 Sold 50 Units in 45 Days with a marketing cost of Rs. 45 Lakhs

Location : Pune West | **Year** : 2021-2022

Accord Launch-1.0 Sold 70 Units in 120 Days with a marketing cost of Rs.50 Lakhs



Location : Bavdhan | **Year** : 2021-2022

Unique communication concept - "Your Home Your Offer" for 'Pebbles Urbania' a project by Abhinav, Rainbow & Siddhesh Group this was our sales boost activity that yielded a two-fold response in the market.

Location : Pune | **Year** : 2022-2023

Launch of Mahesh Ellanza, Sinhgad Road. Total Site Visit done till date is 1100. 65+ Bookings till date

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OUR PORTFOLIO



SOLD OUT PROJECTS

PROJECT NAME	INVENTORY
Parth Enclave	70
Star Altair	160
Navyangan	100
Accord 1.0 & 2.0	180
Pebbles Urbania	380
Abhinav The One	190
Manas Valley	300
Prestige Heights	160
Vaidehi Villas,	18
Mont Vert Belbrook	180
I Life Upper	220
Mahesh Elanza	150
Codename Humanistic	220
Lake Side	200
Majestic Towers	170

CODENAME HUMANISTIC



MAHESH ELLANZA



ONGOING PROJECTS

PROJECT NAME	INVENTORY	VALUATION
The Destination	650 +	500 Cr
I life 5 Senses	94 +	175 Cr
Mahalaxmi elegance	200 +	130 Cr
Codename Core Bavdhan	100 +	120 Cr
Codename O2	75 +	100 Cr
Zenistry 2.0	70 +	100 Cr
Evana Heights Manjiri	75 +	80 Cr
Somitra Erandwane	48 +	75 Cr
Indeco Primus	45000 Sq.ft	70 Cr
Global Serenity	120 +	70 Cr
Laxmi Greens	130 +	60 Cr
Codename Childhood	140 +	60 Cr
Dolphin Matrix	30000 Sq Ft	36 Cr

TOTAL VALUATION : 1500+ Cr

CODENAME O2



ZENISTRY 2.0



INKED PROJECTS

PROJECT NAME	INVENTORY	VALUATION
Codename Ultimate Vadgaon	480 +	500 Cr
Codename Ultimate Charholi	480 +	200 Cr
Codename Charholi Central	250 +	100 Cr
Codename Skyscraper	160 +	100 Cr
Codename Kiwale	180 +	100 Cr
Royal Prestige	60 +	70 Cr

TOTAL VALUATION : 1000+ Cr

PROJECTS IN PIPELINE

BY JANUARY 2025

TOTAL VALUATION : 1000+ Cr



OUR LATEST EVENTS



OUR SITE ACTIVITIES



OUR
AWARDS



We are thrilled to
ANNOUNCE
that

SKYLINE Has been awarded
Sales.in



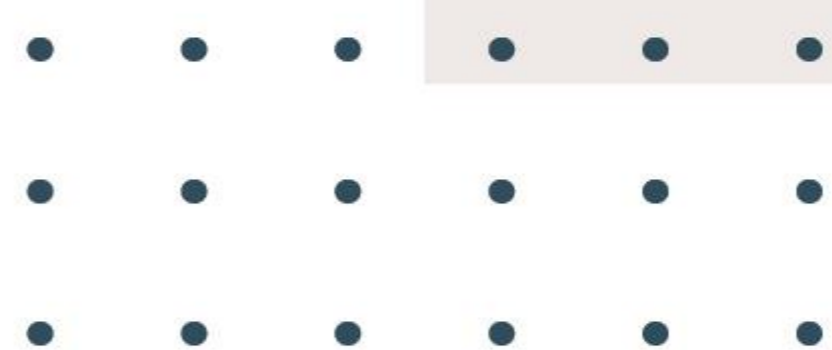
INNOVATIVE
MARKETER
OF THE YEAR
2023

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GET IN TOUCH WITH US



We are looking forward to have business opportunity with you. Please review and let us know your availability to sign the agreement



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