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# BUSINESS PROFILE

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# COMPANY OVERVIEW

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SkylineSales, a trailblazer in Pune's real estate realm, is reshaping the industry with its innovative 3S Agenda - "**Strategy, Sales & Satisfaction**". Under the adept leadership of MD **Mr. Anand Sharma**, this tech enabled company, provides a holistic solution to builders. Mr. Sharma actively engages in operations, emphasizing that sales is just one facet of the challenge.

SkylineSales harmonizes marketing, brand communication, data analysis, cash flow, and after - sales, efficiently creating demand from diverse sources while minimizing budgets. With an outstanding success rate of **99.99%**, SkylineSales solidifies its commitment to excellence, emerging as a trusted partner in the success of Pune's builders.

# EXCELLENCE IN EVERY TRANSACTION, VISION FOR EVERY FUTURE

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## OUR VISION

Our vision is to be the most preferred and reliable resource in the field of Property Business Management across the nation. To be a hand of support and belief for the homebuyers and to be the best channel collaboration for the Real Estate Owners.

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## OUR MISSION

Our mission is to cater the clients with highest level of services in real estate thereby ensuring the properties are sold in an exemplary manner. For the homebuyers, we aim to be an experience providers rather than just 'sellers'. We endeavour to convey professional facility to clients and customers so that transactions are complete to the satisfaction of all concerned.



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# LEADERSHIP & MANAGEMENT OVERVIEW

A management professional, **Mr. Anand** possesses more than a decade's experience in the field of mandate real estate industry. With his in-depth knowledge of every marketing segment, he has been an important contributor and the gel factor for SKYLINE. Mr. Anand handles all the in-house, outbound, and online marketing activities of SKYLINE. He has shaped the organization from start-up to one of the elites with his skills and forte in end-to-end real estate marketing.

In addition, we have experience, skilled & valicute team to undertake various responsibility at the project.



# WHY SKYLINE SALES

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At SkylineSales, we bridge the gap between developers and buyers, ensuring seamless transactions and successful projects.

## FOR THE DEVELOPERS

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SKYLINE is one-stop solution center right from the early day's promotion till the last unit sales. SKYLINE caters all the needs of a developer making them rest assured about brand, sales and marketing, so that they can concentrate on their key focus areas of construction only.

## FOR THE BUYERS

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SKYLINE is a bridge between a project and a buyer. From understanding the buyer's requirements till helping them in the budgeting, Vastu consultation, loans, legal procedures, interiors and what not! SKYLINE makes the buyer to visualize their dream into existence.



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# WHAT INSTILLS OUR CONFIDENCE



Skyline is serving the real estate industry since its inception. In these years, we have sold around **6.3 million square feet** of area in Pune & Mumbai. We always strive to conduct a thorough understanding of the market drivers and recognize how to utilize the same for the best results. We are in a persistent learning process and always take the lessons from our previous experience, and to make it happen, we implement these learnings in each new assignment. Our all time object is to achieve more sales, and fewer expenses. We are always keen to maintain and enhance our client reputation through our system and process.



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# LEADERSHIP SUCCESS



**Mr. Anand** has consistently ranked among the top real estate professionals in the Pune region. With a proven track record of success, he has successfully sold over **22 + projects**.

- **Mont Vert Belair**
  - **Mont Vert Belbrook**
  - **Star Altair**
  - **Manas Valley**
  - **Ekdant Pooja Park**
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- **The One**
  - **WeHome Lakeside**
  - **Majestique Tower**
  - **Morya Tower**
  - **Accord Homes**
  - **Dolphin Matrix**
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- **Pebbles Urbania**
  - **Navyangan**
  - **iLife Upper NIBM**
  - **Vaidehi Villas**
  - **Ellanza**
- 

- **Yash Ellina**
  - **Parth Enclave**
  - **Yash Gracia**
  - **Yash Rhythm**
  - **Codename Humanistic**
  - **Prestige Heights**
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# OUR FEW CASE STUDIES

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A selection of our case studies highlighting successfully completed real estate projects.

## 01

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**Location : Pune | Year : 2016-2018**

Lake Side- A project by Jairaj & We Home Housing Pvt Ltd – Anand's 1st Mega Success where we delivered 140 units in 15 days with a minimal marketing cost of just 5 Lakhs.

## 02

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**Location : Bhugaon | Year : 2018-2019**

Dream Fair- a one of its kind property fair where as an organizer we booked 75 units in just 2 days. This exhibition was held at Ambrosia Garden - Bhugaon. (This was the first micro-market exhibition)

## 03

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**Location : Pune | Year : 2018-2019**

Mont Vert Belair & Mont Vert Belbrook - This was a tough situation of mismatch in demand v/s supply where the footfall was as low as 20- 30/day, however Anand successfully cracked to sell the units.

## 04

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**Location : Pune | Year : 2018-2019**

'The One' –Project by Abhinav Group The promoter was struggling to sell the units and had hard times with earlier sole-selling agencies. Anand took over this challenge and executed the total sales in 12months

# OUR FEW CASE STUDIES

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A selection of our case studies highlighting successfully completed real estate projects.

## 05

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**Location : Pune | Year : 2018-2019**

Parth Enclave, a great success of SKYLINE Realty got 28 ready to move units that we sold in 30 days without spending single penny on marketing.

## 07

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**Location : Pune | Year : 2019-2020**

Concept Marketing - “Easy to Buy Easy to Pay” - For Merlin Group’s Navyangan Project- Sold 100 Units in 90 Days

## 06

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**Location : Bhugaon | Year : 2019-2020**

“Star Altair” - this was the pioneer project by Developers at Bhugaon. There were big fishes like Kolte-Patil and Suyog City Developers, SKYLINE cracked the sales in 18 months with all units sold successfully.

## 08

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**Location : Thane | Year : 2019-2020**

BANKON’s Thane Office–Made 50Cr business in the launch quarter



# OUR FEW CASE STUDIES

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A selection of our case studies highlighting successfully completed real estate projects.

## 09

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**Location : Pune West | Year : 2021-2022**

Accord Launch-2.0 Sold 50 Units in 45 Days with a marketing cost of Rs. 45 Lakhs.

## 11

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**Location : Bavdhan | Year : 2021-2022**

Unique communication concept - “Your Home Your Offer” for ‘Pebbles Urbania’ a project by Abhinav, Rainbow & Siddhesh Group this was our sales boost activity that yielded a two-fold response in the market.

## 10

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**Location : Pune West | Year : 2021-2022**

Accord Launch-1.0 Sold 70 Units in 120 Days with a marketing cost of Rs.50 Lakhs.

## 12

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**Location : Pune | Year : 2022-2023**

Launch of Mahesh Ellanza, Sinhagad Road. Total Site Visit done till date is 1100. 65+ Bookings till date.

# OUR PORTFOLIO

## ONGOING PROJECTS

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### PROJECT NAME

- The Destination
- I Life 5 Senses
- Mahalaxmi Elegance
- Codename Core Bavdhan
- Codename O2
- Zenistry 2.0
- Evana Homes Manjri
- PRM Soumitra
- Indeco Primus
- Global Serenity
- Laxmi Greens
- Codename Childhood
- Sarthak Highreach
- Sarthak Nexus
- Old World Charm
- Royal Prestige

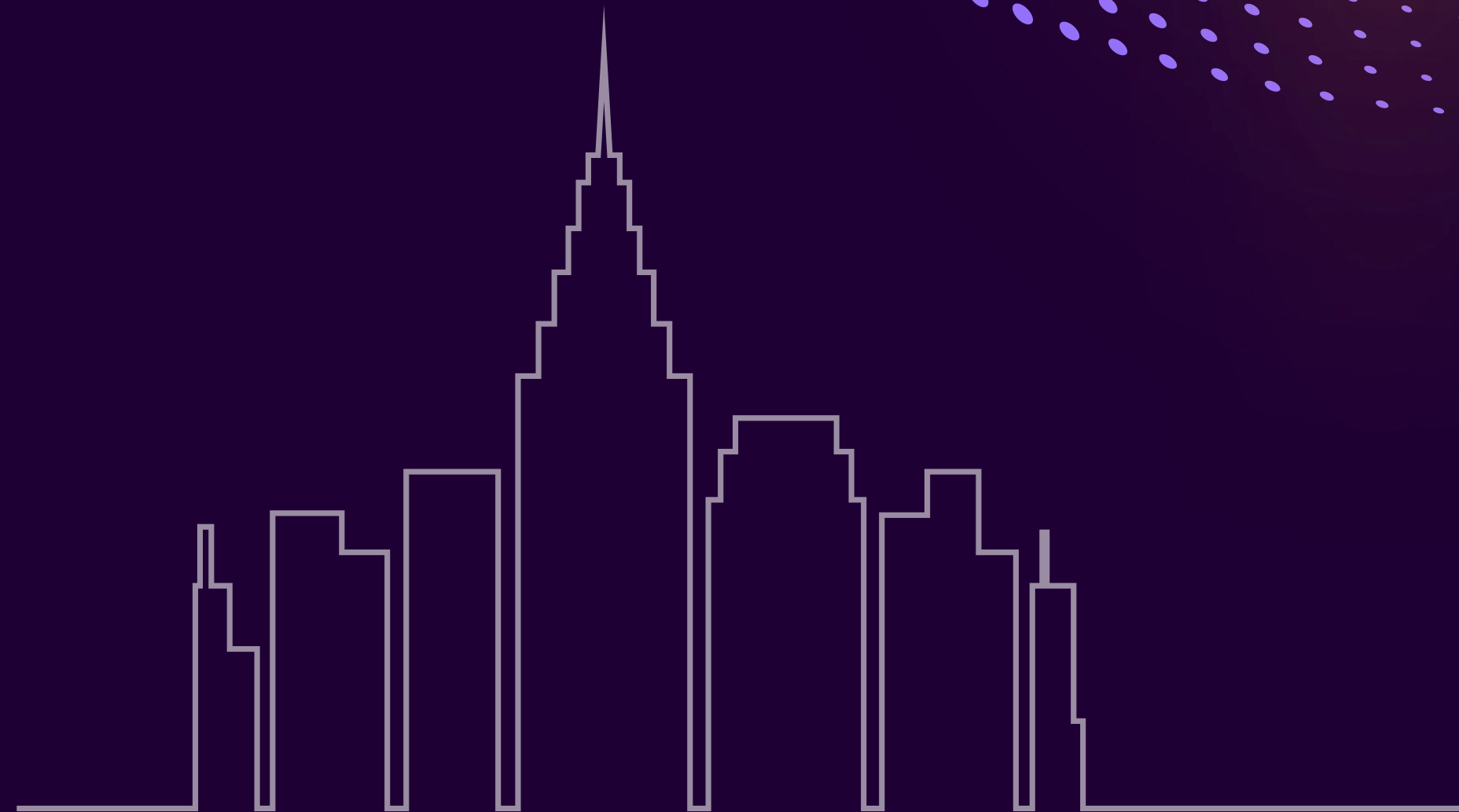
# OUR PORTFOLIO

## INKED PROJECTS

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### PROJECT NAME

- Codename Ultimate Vadgaon
- Codename Ultimate Charholi
- Codename Charholi Central
- Codename Skyscraper
- Codename Kiwale





# PROJECTS IN PIPELINE

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BY NEXT QUARTER | TOTAL VALUATION : 1000+ CR





# OUR LATEST EVENTS





# HAPPY FAMILIES





# OUR CLIENTS



# OUR CLIENTS

**ZENISTRY**  
2.0  
3 BED RESIDENCES, BANER

  
**SOUMITRA**

Sarthak  
**NEXUS**  
PRIME COMMERCIAL SPACES

Sarthak  
**HIGHREACH**  
2.5 BHK PRIME RESIDENCES

**ROYAL**   
**PRESTIGE**

  
sanskriti  
**PANCHTATVA™**  
Goodness of 5 Elements

  
MAJESTIQUE  
**TOWERS**  
NEAR EON IT PARK

Mahalaxmi  
  
**Elegance**

Laxmi  Greens  
1,1.5, & 2 BHK HOMES @ AMBEGAON (BK.)

INDECO  
**PRIMUS**  
NAL STOP, KARVE ROAD, PUNE

**iLIFE**™  
— LIFESTYLE HOMES —

global  
*Serenity*   
2 & 3 BHK Serene Homes

  
**EVANA  
HOMES**  
2 & 3 Bed Suites & Duplex

CODENAME  
  
KAILASH KUTIR PH II

CODENAME  
**HUMANISTIC**  
Quieter Bavdhan

CODENAME  
**CHILDHOOD**  
NURTURE | PLAY | GROW  
AT UNDRI  
1&2 BHK SMART HOMES

CODENAME **CORE**  
**BAVDHAN**

 **bingo**

 **THE  
DESTINATION**

**Urban Realty**

  
**WAGHMODE  
ASSOCIATES**  
ARCH'ECTS & BUILDERS



# OUR AWARDS





# GET IN TOUCH WITH US

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We are looking forward to have business opportunity with you. Please review and let us know your availability to sign the agreement.

**SKYLINE**   
**Sales.in**

[info@skylinesales.in](mailto:info@skylinesales.in) | [www.skylinesales.in](http://www.skylinesales.in)